

**FIRM FOUNDATION**  
LEADERSHIP COALITION, INC.  
*La Organización Feliz™*

**SPECIAL POINTS OF INTEREST:**

- **Welcome FLCI**
- **Philanthropy: Love of Humanity**
- **Latino Leadership Development**
- **Empowered Social Activists**
- **Volunteers**
- **Donors**

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# VOC:

## *Voices of Our Community*

### Voices of Our Community

Introducing Firm Foundation Leadership Coalition, Inc., [FLCI] *La Organización Feliz™* a public charity and philanthropic organization established in 1999 and federally recognized as a 501(c) 3. FLCI provides services to our Latino communities based on their self-identified needs to enhance their leadership skills and develop self-advocacy. We are distinguished, outstanding and nationally recognized for our leadership commitment to human development and community service in the Latino community. Serving our Latino community is what validates FLCI existence. We thrive to ensure that our constituents are satisfied, accomplished and successful in living and leading healthy extraordinary lives. FLCI administration is handled by volunteer professional staff and board members to enhance our business plan, organizational capacity, budget and philanthropic programming, while strategically planning for future events and envisioning the reshaping of the Latino communities-at-large. We have enhanced and impacted the Latino non-profit organizations by providing community leadership training to over 1400 leaders in the northeast region who provide critical services to low and moderate income individuals.



*a thriving Latino community*  
**Empowered. Accomplished. Latinos.**

### Philanthropy: Love of Humanity

FLCI serves as a conduit for our Latino communities. The way FLCI engages these individuals is by uniting through culture where it is appreciated and understood, through language because it is an immediate connect to our spirit and our means, through our communities although dispersed and extended we are always flexible to return to our roots.

We accomplish this through our strengths and commitments to thrive in our own leadership with which we lead ourselves, our lives, our families and our communities. There's no one leader but many leading the way to a better future.

We understand that in order to enhance the Latino community and create economic independence, we need to invest in the Latino leadership capacity. Leadership development is vital to the education of the Latino entrepreneurs because it sets the stage for strong leaders to achieve greater impact for their constituents. Developing successful leaders is a necessity for the entire Latino community.

# Latino Leadership Development



Our Mission is to provide Latino Leadership Development and Economic Independence. Promoting philanthropy as a voluntary action for social benefit activism to enhance the lives of our Latino communities. Coaching children and youth to be proud of their Latino heritage and culture while validating their understanding and experience of how this plays out in the Latino community.

Work collaboratively with programs and community organizations on building strong, effective, cooperative and positive relationships and leadership to support community activities that improve the way a community portrays as a means of community engagement and viable economic development. Promoting education and awareness of policies that affect the Latino communi-

ties. Teach arts as a human right through cultural education. Promote a holistic approach to the entire human-being in order to bring balance into one's life. Promoting a quality of life in the Latino community by developing the Latino communities leadership skills in becoming social justice activists and being a proactive voice for the Latino community.

Pew Research Center indicates that 62% of Hispanics/Latinos don't know or are unable to name a prominent Hispanic leader in the country.

## Empowered Social Activists

In order to create connections, there needs to be more social activism education that informs our Latino communities on who are the Latino leaders representing their collaborative voices.

**Social Activism** education promotes and improves community enhancement, and leadership development, empowering the voices of our Latino communities.

Pew Research Center studies reveal that Latino constituents are discouraged to get involved and address their concerns. This discouragement emerges from the inability to connect to a Latino leader in their communities. The inability to connect to officials that represent them isolates the Latino community from decision making processes. This isolation marginalizes the Latino com-

munity, restricting their leadership development potential leaving the community with no political representation on a local or statewide level. Consequently, for transparency in public management to exist, there has to be political and social harmony, which means that there must be business and corporate social responsibility. In Activists is where the hope of a more just society exists.

To Make A Positive Impact...You Have To Get Involved.



Investing in programming that are beneficial to our Latino communities.

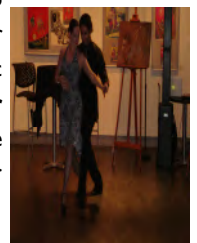


## Arts, Theatre, Music, History

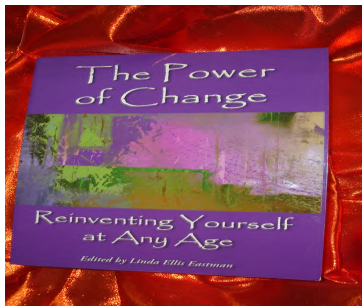
FLCI believes that connecting public art to raise awareness of a social cause cultivates environmental stewardship along with community engagement in public education. Furthermore, through the appreciation of arts, youth and children can experience harmony,

balance and composition together with cultural history and community building. Through our research, we've realized that public art projects play an important role in shaping inner-city, strengthening creative partnerships with the public and private sector

while encouraging and improving the sustainability of projects and group projects together to maximize public benefit. **Register** to receive a free pass for two to our next event.



# Latino Journalism



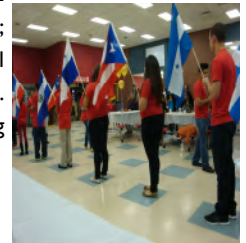
FLCI is devoted to developing leaders, increase organization capacity and improve the lives of our Latino communities. Investing in arts as an essential element to community de-

velopment and well-being speaks to the need to boost up economic development activity while celebrating the story of Latino entrepreneurship, empowerment and economic innovation. Public art projects accustomed to its social, economic and environmental breathing space can set in motion civic dialogue and contribute to inner-city design and the revival of civic infrastructure.

The importance of storytelling and journalism is a powerful opportunity to establish a culturally responsive

classroom community by sharing our different pasts, we orient towards the future where there is no specific personality profile or background that predicts success. We embrace the fact that every Latino has assets on which to build and balancing those assets within the northeast region involves new and improved opportunities to succeed; contribute to the market and social improvement of the Latino community. Journalism is another way of addressing social justice concerns in Art form.

Parents Partnership:  
what matters to the youth the most is your community involvement.



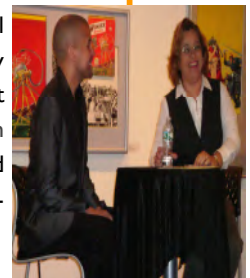
## Community Economic Independence

FLCI is passionate about creating the portrait of a Thriving Latino Community [TLC] which will be a conduit to continue the path to leadership development while using Latino own assets and experience to serve its communities-at-large. *La Organización Feliz*® works collaboratively with programs and community organizations on building strong, effective, cooperative

and positive relationships and leadership to support community activities that improve the way a community portrays as a means of community engagement and viable economic development. We create relevant educational training, philanthropic program and marketing materials while developing culturally specific ideas in collaboration with the Latino community

activists with the goal of succeeding in becoming community outreach experts. We promote a quality of life in the Latino community by developing training curriculums for small businesses, non-profits, community and faith-based organizations that are culturally relevant. Research studies show that Art is vital and important to the health and well-being of our communities.

Art has enough power to affect social change!



## Professional Community Volunteers

Here at FLCI we value our *StarTeam*™ and our Volunteers. Every volunteer is treated with respect and kindness in accordance with our Principles of Unity.

We empower our Volunteers by allowing them to take charge of their projects so that they may develop their leadership skills and abilities together with their character.

Our Volunteers start off with a “Carte-Blanche Canvass™” so that they can have the opportunity to use their own creativity, originality and uniqueness.

It is why the process is carefully implemented to ensure that the experience will be fulfilling for both the Volunteer and FLCI.

The purpose of this process is so that

we establish a long lasting collaboration, while investing our time to empower them to become transformational leaders and whether they choose to stay with FLCI or continue on to explore other career opportunities, we can both say, it was an Exceptional Experience!



Volunteers always Welcome!

# Latino Youth Empowerment



FLCI thrives in coaching children to be proud of their Latino heritage and culture while validating their understanding and experience of how this plays out in the Latino community. Promoting and educating on self-esteem, building positive communication, dating violence awareness, establishing good relationships, goal planning, community engagement, self-advocacy and using performing arts and theatre as a form of self-expression. Connecting student apprentices with community leaders, civic groups, and residents to generate ideas for images to include in the artwork which will compliment and honor the present and future community history, while contributing to the visual integrity and instilling a sense of belonging, self-esteem and dignity in the people of the community.



Promoting talented youth artists to engage them in the development of artwork that reflects community history and culture. Promoting and educating on self-esteem, building positive communication, dating violence awareness, establishing good relationships, goal planning, community engagement, self-advocacy and using performing arts and theatre as a form of self-expression.

# Events Mailing List (registration)

FLCI is always hosting special educational community events to engage our communities, share historical moments, answer community inquiries and to promote our services and philanthropic programs.

**Please fill out this form and mail or email to us.**

Language Preference:  
*English or Spanish*

Name:

Address:

City:

State:

Zip Code:

Tel:

Email:

Website:

Company/Organization:

Interested in volunteering: (please include experience, interest and/or talents)

Include others on mailing list: (please provide contact information)

Interested in Writing an article: (send in brief bio, picture and permission to publish article)

Include Topics of interest: (rally for a cause important to you)

## Message from the President



Dear Friends,

We would like to introduce you to our 2016 Newsletter which is full of newsworthy information and services that we provide to our community. This Newsletter was created for you in the hopes that you would read through it and find a program that would benefit you or someone you know in our community. Our philanthropic programs were created with our underserved youth in mind. Connecticut is second to Rhode Island with the highest statistics in unemployed youth between the ages of 16-29. According to *Connecticut Voices for Children* "closing Connecticut's opportunity gaps for young and minority workers will be necessary for the future economic health and quality of life in the state. Connecticut's Black and Hispanic workers face high unemployment and low wages. Among Connecticut's unemployed youth, one-third (33.6%) have been out of work for more than 26 weeks, above the national rate of 27.7 percent". We have come to realize that in order for our youth to move forward, we need to have programs that engage them in creative and innovative ways, but we also cannot neglect the fact that our youth need their parents to be involved as much as our community. We look forward to dialogue, partnerships, collaborations and engagement with you and our community. Get involved! Let's build together the future of our children.

Warmly,

Jacqueline Torres, President and CEO

## Mensaje de la Presidenta

Queridos amigos,

Nos gustaría presentarles a nuestro boletín de 2016 que está lleno de interesante información y servicios que ofrecemos a nuestra comunidad. Este boletín fue creado para usted con la esperanza de que le interesara un programa que le beneficiaría a usted o alguien que usted conoce en nuestra comunidad. Nuestros programas filantrópicos fueron creados con nuestros jóvenes marginados en mente. Connecticut es el segundo estado después de Rhode Island con la estadística más alta en jóvenes desempleados entre 16 y 29 años de edad. Según, *Connecticut Voices for Children* "cerrar las brechas de oportunidad para jóvenes y trabajadores de minorías en Connecticut será necesario para la salud económica futura y la calidad de vida en el estado. En Connecticut negros e hispanos trabajadores encaran alto desempleo y bajos salarios. Entre los jóvenes desempleados de Connecticut, un tercio (33,6 por ciento) por encima de la tasa nacional de 27.7 por ciento han estado sin trabajo por más de 26 semanas". Hemos llegado a reconocer de que para nuestros jóvenes seguir adelante, necesitamos tener programas donde ellos participan en formas creativas e innovadoras, pero también no podemos descuidar el hecho de que nuestros jóvenes necesitan tanto sus padres como nuestra comunidad involucrados. Es con entusiasmo que deseamos crear diálogo, alianzas, colaboraciones y compromiso con usted y con nuestra comunidad. ¡Participa! Construyamos juntos el futuro de nuestros hijos.

Cariñosamente,

Jacqueline Torres, Presidente y CEO



**FIRM FOUNDATION**<sup>®</sup>  
Leadership Coalition, Inc.

La Organización Feliz™

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Email: [success@firmfoundationcoalition.org](mailto:success@firmfoundationcoalition.org)

## DONORS AND SUPPORTERS

Firm Foundation Leadership Coalition is searching for:

1. Donors who can make a difference in our Latino community philanthropic programs
2. Donors who are motivated in creating a high social impact results in our Latino communities
3. Donors who are devoted to contributing their charitable support to the services FLCI provides to our Latino communities
4. Donors who will remain motivated and enthusiastic about a continued partnership with Firm Foundation Leadership Coalition and take-a-stand to be recognized and appreciated in a social or professional network
5. Donors who are open to new opportunities and can embrace and develop a passion, vision and dedication to our Latino communities-at-large
6. Donors who can encourage other donors to foster support for the Latino communities and nurture those relationships by promoting FLCI and its Philanthropic programs

We need Donors like you who make a difference in *Championing Change in our Community*. Will you be our next **Champion Donor**?

We hope you are encouraged and motivated to send a tax deductible Gift.

**Register to receive a free pass for two to our next event.**

